Business Studies

COURSE OVERVIEW

Business Studies is about management and enterprise. It looks at how businesses are created, develop, grow, survive crisis, and perhaps eventually decline. It focuses on the people whose skills affect this process and uses theory to analyse the causes and effects of different management approaches. The course demonstrates the interrelated nature of business using business models, theories, and techniques to support analysis of contemporary business issues and situations. The content is designed to engage students through topics and issues that are relevant in today's society – students will study key contemporary developments such as digital technology, sustainability, and business ethics. Aspects of strategic management are embedded throughout the three units.

KNOWLEDGE & SKILLS DEVELOPED

Business students will develop and learn new skills and knowledge over the two-year course. Students will develop the knowledge and skills needed to analyse data and think critically about issues to enable them to make informed decisions and present coherent arguments. Use of quantitative skills are integral to enable students to develop a detailed understanding of business performance and to aid decision making.

In Year 12 the following topics are studied:

- Business and objectives
- Forms of business and stakeholders
- Marketing, Financial, People and Operations Management

In Year 13 the following topics are studied:

- Business and society
- Business and the external environment
- Business strategy
- Business change

Qualification: A-Level

Awarding Body: AQA

ASSESSMENT METHOD

This is a linear course and will be assessed at the end of the second year. Students will have the opportunity to demonstrate their knowledge, apply it in the context of the question, and then analyse and evaluate the information.

Paper 1: Business 1	Paper 2: Business 2 +	Paper 3: Business 3
• written exam: 2 hours • 90 marks in total • 33.3% of A-level **Questions** Two case studies followed by a range of 6, 9 and 15-mark essay questions. Quantitative skills are tested within some of the 9 and 15-mark questions. Questions only cover Unit 1 content	• written exam: 2 hours • 90 marks in total • 33.3% of A-level **Questions** Two case studies followed by a range of 6, 9 and 15-mark essay questions. Quantitative skills are tested within some of the 9 and 15-mark questions. Questions focus mostly on Unit 2 content	• written exam: 2 hours • 90 marks in total • 33.3% of A-level **Questions** Two case studies followed by a range of 6, 9 and 15-mark essay questions. Quantitative skills are tested within some of the 9 and 15-mark questions. Questions focus mostly on Unit 3 content

OPPORTUNITIES AND CAREERS

A Level Business Studies provides students with many transferable skills that are favoured by universities. Students also have the option to go on into an apprenticeship or if they choose, they will be equipped with the skills valued by employers. The course is practical, and theory based, preparing students for a working environment.

Careers related to Business Studies include:

Accounting	Teaching
Information Technology	Marketing/Media
Business Management	Human Resources

"A Level Business is very engaging and it focuses on a variety of topics and aspects of our modern business environment. I feel it has given me a great advantage going forward in my future"