GRAPHI CS ART AND DESIGN

8TEC: This course provides creatiVe

opportunities for developing employability skills n<u>eede</u>d in . the graphic design industry. It is a highly engaging course tailored to each student's individual skills which will provide the best opportunities.

What skills you will learn?

You will learn problem solving, dy<u>nam</u>iC visua communication techniques, project management* <u>Phot</u>oshdp, InDesign, Illustrator, modelling, and how to become more 00008 <u>creative</u>.

<u>How</u> will I be assessed?

A<u>ssignments</u> are set and marked by the college an<u>d also</u> externally <u>controlled</u> assessments are marked by the exam board.

What kind of student is this course suitable)OoO for?

Thi ourse is suitable for an open m<u>inde</u>d and creat<u>ive student oooq wi</u> an artistic, Media, or Graphic Design backgr<u>ound</u>. It is

suitable for <u>stud</u>ents who show c<u>ollab</u>oration and working well as a team, who can work in an agency sty<u>led works</u>pace ood What could I go on to do at the e<u>nd</u> of my

course?

000 Progression routes at the end of the course are very strong in

<u>leading</u> towards a career or further education in the Design industries. Due to the nature of the units studied, stuåents have excellent visual communication and graphical skills. <u>Studen</u>ts in the past have gone into the fields of Ani<u>mation</u>, Advertising, Graphic Design, Architecture and 3D design; either studying a degree course, apprenticeship or em<u>ployment</u>.